



HUKA LODGE

— 1924 —

Consistently rated one of the world's best

HUKA FALLS TAUPO · NEW ZEALAND

PRESS RELEASE

09 September 2013

HUKA LODGE NAMED A TOP INTERNATIONAL HIDEAWAY BY ANDREW HARPER'S HIDEAWAY REPORT SUBSCRIBERS



Huka Lodge is proud to announce that it has been recognized in *Andrew Harper's 2013 Readers' Choice Awards* showcasing their favorite hotels and resorts worldwide. Huka Lodge was voted No.5 on this year's list of **Top International Hideaways**.

The results are based on the annual independent Reader Survey in which Andrew Harper's discerning subscribers vote for their favorite hotels and resorts in the categories of Beach, City, U.S. Hideaways, International Hideaways, Food & Wine, Spa, Golf, Safari and Family-Friendly. This year, 136 hotels in 115 destinations appear on the lists, featured in the September digital edition of *Andrew Harper's Hideaway Report*.

Said Mr. Harper: "*Hideaway Report* readers are very loyal to their favorite hotels, hence the annual reappearance of enduring classics such as the Post Ranch Inn, Blackberry Farm and The Lowell, but they are also keen to experiment and to be adventurous. Much of the pleasure I derive from editing *The Hideaway Report* stems from the awareness that my readers are active travelers with both the inclination and the financial means to follow in my footsteps. If I review favorably a resort like Southern Ocean Lodge, located on a tiny island off the southern coast of Australia, I know that before long, *Hideaway Report* readers will begin to arrive. That knowledge is a privilege and a pleasure, but also a huge responsibility."

Andrew Harper's Hideaway Report is a leading source of information about luxury travel, having provided candid and insightful reviews to its subscribers for more than 34 years.

Andrew Harper and his editors travel incognito and always pay full rate. Their reports are the foundation of a subscription service, which also provides personalized travel-planning assistance, bespoke tours and valuable travel privileges to readers.

For a full list of winning properties and a complimentary download of the issue, visit <http://www.andrewharper.com/2013-readers-choice-awards>. Follow Andrew Harper's 2013 Readers' Choice Awards conversation on Twitter with @harpertravel #readerschoice2013 and on Facebook at Facebook.com/HarperTravel.

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